

COPENHAGEN CAPACITY

Student Marketing Assistant – Science Hub Denmark

Join our marketing team and help us tell the world why Denmark is a great place to build a research career!

We're looking for a creative and structured Student Marketing Assistant to join the Science Hub Denmark team at Copenhagen Capacity. You'll support our marketing and communication activities aimed at international researchers, from social media content and campaigns to website copy and newsletters.

It's a chance to gain hands-on experience with place branding, content production and digital marketing in an international work environment, on a project that brings together all Danish universities and many partners.

Your tasks and responsibilities

- Plan and produce content (text, visual and video) for our social media channels, website, newsletters and campaigns, in line with our brand guidelines.
- Come up with creative angles and formats that make Danish research and life in Denmark come alive for an international audience.
- Film and edit short videos, for example researcher stories, event content and short social formats.
- Write and edit copy for our website, research.state-of-denmark.com, and update content in our CMS.
- Take part in social media management, including organic posts and community management.
- Help set up newsletters and marketing automation emails in HubSpot.
- Support the team in running campaigns, events and activations, both online and in person.
- Help track and report on the performance of our marketing activities.

Your profile

You're currently studying marketing, communication, media or something similar. You're creative and structured, and you enjoy turning ideas into finished content.

It would be great if you have some of the skills below, but don't worry if you don't tick all the boxes! If you have the right mindset, we're happy to teach you!

- Experience creating content for social media, e.g. reels, LinkedIn posts or short videos. You have an eye for a good story and know how to capture it on camera.
- Skills in filming and editing video, on your phone or with tools like Premiere Pro or CapCut.
- Excellent written English, from a short caption to a longer web text.
- You're comfortable talking to new people, such as interviewing a researcher or chatting with guests at an event.
- Experience with a CMS, HubSpot or similar tools, or you pick up new tools quickly.
- An eye for visual communication. Experience with Canva, Figma or Adobe tools is a plus.
- Good organisational skills and the ability to work both independently and as part of a team.
- An interest in science and research is a plus (but not a requirement).

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What we offer

Our offices are located in Havneholmen. You'll work part-time, 15–20 hours per week, and we'll agree on a schedule that fits your studies.

You'll join a passionate and international team at Copenhagen Capacity, where the office language is English, so you don't need to speak Danish. You'll get real responsibility, and your work will reach researchers all over the world. We have lunch together in the company canteen and enjoy Friday bars, team dinners, and Christmas and summer parties.

About Science Hub Denmark

Science Hub Denmark is an initiative run under our place brand “A State of Denmark”. It is dedicated to enhancing the international visibility of Danish research and to promoting Denmark as an excellent destination for research careers. It unites all Danish universities, several industry associations and partners around a shared story about research careers in Denmark. The focus areas are Biosolutions, Biomedicine, Neuroscience, Quantum/AI, Sustainable Energy Tech.

The initiative is funded by Villum Fonden, Novo Nordisk Fonden and Lundbeck Fonden.

How to apply

No long cover letter needed! Send us:

- Your CV
- Short answers (max. 100–150 words each) to the three questions below
- Links to 1–3 examples of content you've made (optional, but we'd love to see them). It doesn't need to be from a job. Your own channel, a hobby project or something you made for fun works just as well.

1. Why does this role and the Science Hub Denmark project appeal to you?

2. Pitch us one idea for a social media post or short video for Science Hub Denmark. Could be for example our Instagram account [@a.state.of.denmark](https://www.instagram.com/a.state.of.denmark)

What's the format, the hook and the platform?

3. Tell us about a piece of content you've made and are proud of. What was your role, and what made it work?

Please apply by 4 November 2026 by sending your application to job@copcap.com with "Student Marketing Assistant" in the subject line.

Interviews are expected to be held in the week 9-13 November.

Got questions about the role?

Feel free to contact Kristin Yr Juliusdottir, Marketing Lead for Science Hub Denmark, at kyj@copcap.com.