

COPENHAGEN  
CAPACITY



# Attract the talent you need to succeed

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Copenhagen Capacity assists businesses  
in Denmark in attracting  
international talent.





## Expand the borders of your recruitment

If your business relies on professional competences which are not readily available in Denmark, Copenhagen Capacity's talent team can help you attract the employees you need from abroad free of charge.

We will expose your company and job vacancies to selected target groups, for example via campaigns, matchmaking initiatives and our large network of international experts.



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**The Talent Attraction Denmark initiative is highly valuable to our international recruitment of specialists to Denmark.**

**The toolbox contains free marketing tools, and the campaigns can expose our vacant positions in parts of the world, where it is otherwise difficult to engage with our recruitment target groups.**

Mikal Thorborg, Recruitment Specialist & Employer Branding Consultant, Oticon

# 100

In 2014, Copenhagen Capacity helped more than 100 companies in Denmark attract international talents.

## Network in 65 countries

The Youth Ambassador Corps, established by Copenhagen Capacity, is comprised of more than 500 students from 65 countries who currently study or have graduated from a higher education institution in Denmark. Many of the youth ambassadors wish to pursue a career in Denmark.



# Broad national cooperation

Copenhagen Capacity works closely with a range of partners:

- Danish and international companies – from start-ups to large multinationals.
- International House, Copenhagen.
- Copenhagen Business School, University of Copenhagen, Technical University of Denmark, Aalborg University and Aarhus University.
- The Danish Ministry of Business and Growth and the Danish Ministry of Higher Education and Science.
- The Growth Forum for the Capital Region of Denmark.



## Hand-pick talented graduates

Invite a group of selected, international students to solve a challenge through the Company Challenge – and get the opportunity to hand-pick the best talent and strengthen your company's reputation as a great workplace.



## Reach new markets with an export expert

Does your company have export ambitions? With Go International, your company will get an export consultant with profound knowledge of the language and market conditions in her home country who can help your company reach new markets and export targets.



## Free recruitment campaigns

Through Talent Attraction Denmark, your company can participate in international recruitment campaigns targeting international cleantech, ICT and life science specialists free of charge.



## Toolbox to improve your employer branding

Empower your company's recruitment of international professionals with free marketing materials highlighting life as an expat and employee in Denmark.



## Free app for international recruitment

Move to DK is a practical checklist for international talents considering Denmark. By sending the free app to potential employees, your HR department can save resources and provide top service to your future employees.

# 354

In 2014, Copenhagen Capacity helped companies find and attract 354 international talents to Denmark.

Copenhagen Capacity is the official organisation for investment promotion and business development in Greater Copenhagen. With a large network in the region, Copenhagen Capacity specialises in developing and presenting business opportunities to international companies, investors and talent and in facilitating their implementation.

Read more on [www.copcap.com](http://www.copcap.com)



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