

COPENHAGEN CAPACITY

Technologies, equipment and ingredients for the food industry:

A strong and innovative food industry

Denmark is home to the third largest food cluster in Europe measured on exports and innovation, and the second largest measured on employment.

In the Copenhagen region a concentration of world-leading producers of foods and beverages, complementary technologies, equipment, products and ingredients is located. Along with internationally recognised food science research institutions, university faculties and health and veterinary authorities they constitute an exceptionally strong and innovative knowledge and competence hub.

Join a winning team

Copenhagen is an attractive location for international food ingredients and technology companies and investors seeking strong research partners, specialist competencies, advanced know-how and demanding customers.

Several leading Danish and foreign-owned producers of ingredients and technology for the food and beverage industry have their headquarters and/or innovation and development centres in the region, and acquisitions have strengthened the position of several of them.

Free of charge, Copenhagen Capacity assists international companies in search of business partners, investment opportunities and new markets to develop and test their products and technologies for the food and beverage industry.

Copenhagen's strongholds within foods:

- **Copenhagen is home to world leading manufacturers of ingredients** and technology for the food industry
- **The food industry has a long-term cooperation and strong development practices**
- **Public and private players** are keen to work together
- **Companies working with technologies** related to ingredients and process equipment is expected growth in the future
- **The Danish food quality control** and the high Danish quality standards attract food related companies to test and develop their products in Denmark



Denmark, Europe's best country for doing business

- The World Bank, Doing Business 2014

Technologies and equipment leaders in the region

Dynamic producers of technologies and equipment for the food industry make up a strong cluster in the Copenhagen region. This cluster includes companies such as:

- **GEA Process Engineering:** Process solutions for the dairy, food and pharma industries
- **SPX Flow Technology Copenhagen:** Processing systems to enhance the quality of food and beverages and optimise production
- **Aasted:** Chocolate and bakery equipment
- **Foss Analytical:** Analytical solutions to maximise value of production of agricultural food products.

Both GEA and SPX have located their Group competence and knowledge centres in Copenhagen.

Food safety as a competitive edge

As food safety climbs the global agenda, highly efficient and reliable Danish food and veterinary controls and close cooperation between industry and authorities ensure the success of food export companies and ingredients and technology providers alike.

Ingredients leaders in the region

Copenhagen hosts global market leaders in the food ingredients business such as BASF, Chr. Hansen and DuPont. Their product portfolios include enzymes, cultures, natural sweeteners, natural food colouring and vitamins.

They thrive on the synergies in the food industrial complex in the region and build their growth strategies on increasing wealth in BRIC and Next Eleven countries.



The place to be for R&D

At the Danish Technical University (DTU) and the University of Copenhagen, students and researchers work on food-related subjects and collaborate with industry and public authorities in formal and informal constellations.

A multitude of test, demonstration and application centres adds to the attractions of the region as an ideal location for developing new products and technologies.

In Copenhagen, industry, government and academia have a shared interest in the pursuit of quality and excellence in food production, which is a key pillar of the Danish economy. As a result, extensive cross-sector collaboration has become a unique position of strength and contributes significantly to the competitiveness of the food and related complementary industries in the region.

Conducive working environments

86% of Danes speak English, and 58% speak German. Highly qualified employees are readily available to match the complex needs of food technology and ingredients companies. Flat organisational hierarchies and informal working environments stimulate creativity, reflexion, commitment and initiative among employees at all levels. All these factors add value to companies choosing to locate in the Copenhagen region to develop ingredients and technologies for the global food and beverage industry.

About the market:

- EUR 5 billion is the expected turnover in 2015
- 15.500 employees in food companies in Copenhagen
- 80% of food companies are developing new products
- 90% have ambitions to grow the next two to three years



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Most business friendly climate in Europe

The easiest place to do business

Denmark is the least corrupt country in the world and the easiest place in Europe to do business, according to the World Bank. Establishing an office can be done in 48 hours, and it is easy to arrange credit lines, pay taxes, protect investors, trade across borders and resolve insolvency problems.

Flexible labour law – easy to scale headcounts

In terms of hiring and firing, Denmark has the most flexible legislation in Europe, and Copenhagen is approximately 15-20% cheaper than Stockholm when comparing salaries, social security costs and office rent.

Unique Danish tax rule

Companies with their Nordic headquarters in Copenhagen benefit from a unique tax rule that allows them to avoid double taxation of income from foreign branches of their Danish company. Denmark is the only Nordic country to offer this unique tax rule.

Strategic location

Copenhagen is a natural catalyst for international companies looking to pursue growth strategies within food ingredients and technologies. Facilitated by an excellent infrastructure, companies operating in Copenhagen have easy access to:

- The Scandinavian market with an affluent population of 25 million consumers.
- The continental European market of 100 million consumers.

Copenhagen Capacity at your service

Copenhagen Capacity offers free business consulting services to foreign-owned companies looking to expand their business development activities in Copenhagen and beyond.

While maintaining full confidentiality and without charge we can assist you with services such as:

- Business information, industry reports and benchmark analyses.
- Access to an extensive network of consultants, authorities and businesses.
- Unbiased and unique cost calculation and location tools.
- Knowledge sharing and practical assistance during the entire investment process.

Our services are also available to foreign-owned companies already located in Copenhagen.

For more information, please contact:



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Learn more

The official Copenhagen Capacity website www.copcap.com presents the strengths and potential of the Copenhagen region, as well as the business opportunities available to international companies, investors and talents.