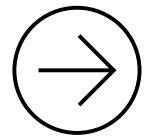


COPENHAGEN
CAPACITY

Copenhagen

Your gateway to Scandinavia

More than 25 million high income consumers and a solid business environment





Scandinavia far wealthier than the UK and Germany

Outperforming countries like Germany by 9% and the UK by 28% percent in GDP per capita, the 25 million Scandinavians living in Denmark, Finland, Norway and Sweden are some of the wealthiest consumers in Europe.

- Source: OECD, World Bank



53%

The average Scandinavian consumer spends 30,559 US dollars per year, which is 53% higher than in the rest of the EU.

- Source: OECD, World Bank

One of the world's most political stable regions

International ranks Denmark as the least corrupt country in the world. Added to this, Denmark is the second most politically stable nation in the world with long-term unemployment rates of below two percent.

- Source: OECD, World Bank



Almost a trillion US dollars is being invested in infrastructure

In order to take Scandinavian infrastructure to a new level, the Scandinavian governments have decided to invest a total of \$83.4 billion in roads, railway systems, tunnels, bridges, hospitals and airports.

- Source: OECD, World Bank



Copenhagen is to be the world's first CO²-neutral capital by 2025



**EUROPEAN
GREEN CAPITAL**

An initiative of the
European Commission

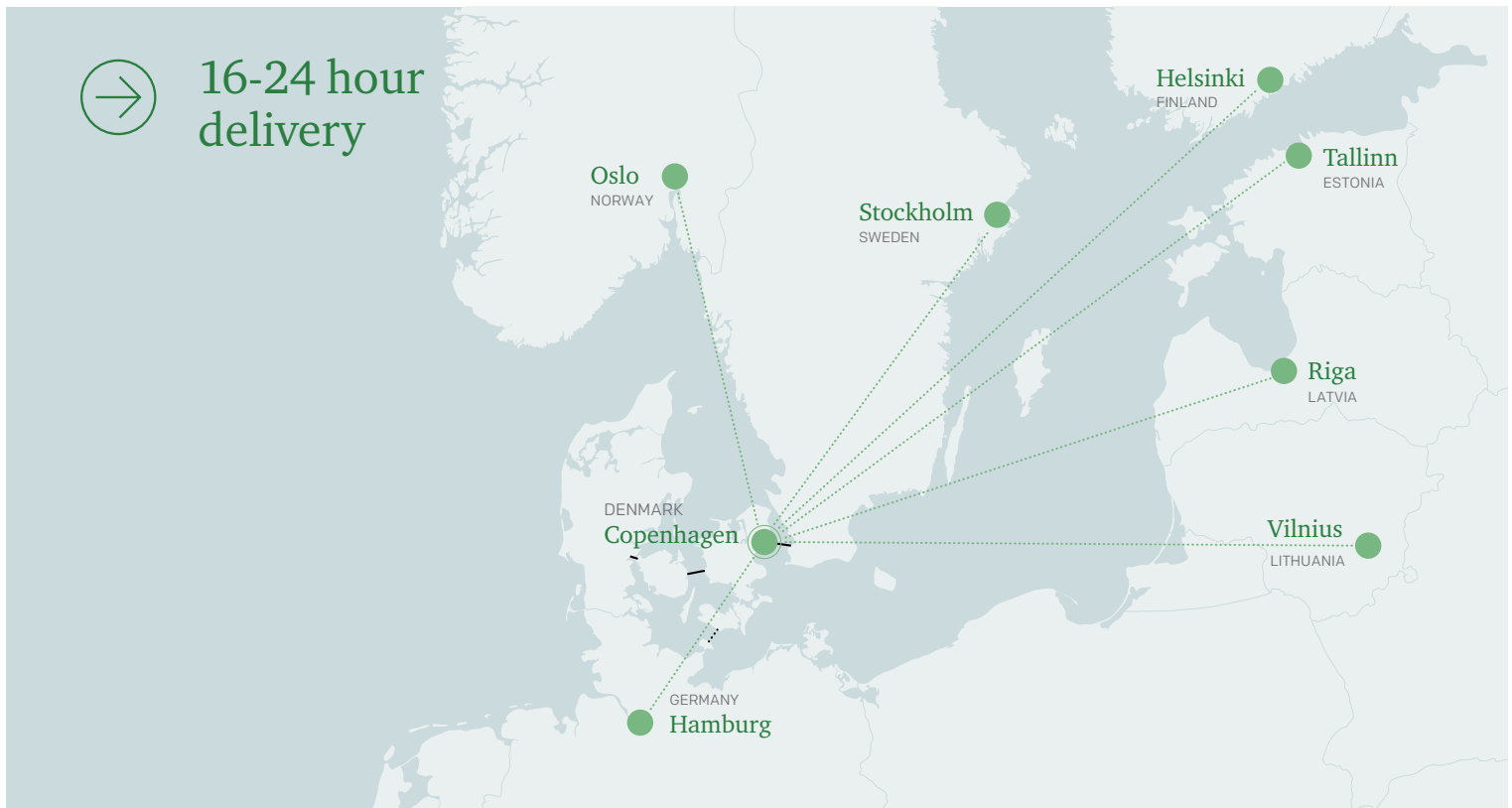


Reach 70 million e-commerce consumers within 24 hours

- Denmark ranked 1st when it comes to cyber security
- World Bank 2012
- Denmark ranked 3rd for broadband coverage by OECD
- Denmark is number 5 in the world for logistics performance
- IMD 2012



16-24 hour
delivery



World leading
Scandinavian companies



Energy, Wind and Water
Vestas, Danfoss, Grundfoss, DONG



Life Science
Novo Nordisk, Lundbeck, Coloplast, Ferring



Shipping and oil
Maersk, Statoil, DHL, DSV



IT & Technology
Microsoft, Cisco, IBM



Other global brands
Volvo, LEGO, IKEA, H&M, Carlsberg



COPENHAGEN CAPACITY

Most business friendly climate in Europe

What the world say about us

- **The Green Capital of Europe 2014**
– EU Commission 2014
- Denmark has the **most flexible hire/fire legislation** in the EU
– IMD 2014
- In 2016, **company tax will be only 22%** - and we have a unique double taxation rule of 0%
– Growth Plan DK 2013
- Denmark has **Europe's lowest Social Security contribution level** on salaries
– IMD 2014
- **87% of the Danes** speak English, 56% speak German, and 13% speak French
– Special Eurobarometer 386 - Europeans and their Languages 2012

Copenhagen Capacity

Copenhagen Capacity offers free business consulting services to foreign-owned companies looking to expand their business development activities in Copenhagen and beyond. While maintaining full confidentiality and without charge we can assist you with services such as:

- Business information, industry reports, benchmark analyses
- Access to an extensive network of consultants, authorities and businesses
- Unbiased and unique cost calculation and location tools
- Knowledge sharing and practical assistance during the entire investment process

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